

THE IMPACT OF

# Hotels in Maryland

Hotels are the heartbeat of Maryland tourism, providing jobs, generating millions of tax dollars, driving billions of dollars in economic activity, and impacting many lives through community support and philanthropic activities. This fact sheet provides a snapshot of Maryland hotels' annual impacts.



## Economic Impact

The hotel and lodging industry is essential to the region's economic success as it provides a major revenue source for cities across the state.

**765** lodging establishments in Maryland  
**\$10.6 BILLION** in hotel guest spending



## People

The hotel and lodging industry is full of dynamic career opportunities for upward mobility while serving and supporting our most important assets – our people.

**27,208** people employed in the hotel industry in Maryland  
**\$1.9 BILLION** in salaries and wages in 2024  
**2.9%** share of total jobs supported by the hotel industry



## Industry Growth

New properties create additional hotels, construction and other ancillary jobs across the state.

**5** new hotels opened in 2024  
**380** new guest rooms opened in 2024



## Community

Hotels are important pillars of community vitality and service.

**\$6.2 MILLION** total contribution in the form of cash, in-kind donations, fundraising, scholarships, and food drive donations.  
**164,816** volunteer hours for activities ranging from beach clean-ups to blood drives.